



Ministry of Investment



General Authority for
Investment

Under the Kind Patronage of
H.E. President Mohamed Hosni Mubarak
President of the Arab Republic of Egypt

4th CAIRO INVESTMENT FORUM
December 14-15, 2009

Semiramis Intercontinental Hotel, Cairo

First Day: Monday – December 14th, 2009

08:00 – 09:30	Registration of participants at Semiramis Intercontinental Hotel	
09:30 – 10:30	Inauguration Session	
10:30 – 11:00	Inauguration of the exhibition and coffee break	
11:00 – 12:15	First Session	The Arab Economy Post the Global Financial Crisis
		<ul style="list-style-type: none"> - Is the world out of the tunnel? And what can we expect for the year 2010? - The implications of the Post-Crisis phase on the Egyptian economy and the available opportunities? - What are the main lessons drawn from the crisis and how will these lessons affect economic policies.
12:15 – 13:30	Second Session	Investment Climate and the Opportunities of Growth in the Small and Medium-Sized Enterprises (SMEs)
		<ul style="list-style-type: none"> - The developments in the investment climate post the global financial crisis. - The Incentives available to SMEs and the new rules for finance. - Sectoral Investment opportunities in Egypt's SMEs. - Case studies of some participating Arab countries.
13:30 – 15:00	Lunch	



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15:00 – 16:15	Third Session	<p style="text-align: center;">Investing in Infrastructure Projects in Egypt and the Arab World</p> <ul style="list-style-type: none"> - Roads and transportation projects. An opportunity for public-private-partnership? - Investment in alternative energy, ports and other infrastructures, and available investment opportunities. - Evaluating the Infrastructure sector in various Arab States.
16:15 – 17:30	Fourth Session	<p style="text-align: center;">The Outlook for the Energy Sector in the Arab World</p> <ul style="list-style-type: none"> - Opportunities for PPPs in the overhaul and expansion of electricity grid. - The outlook for renewable energy sources. - Strategies for increasing oil returns. - Investing in energy projects. - Petrochemical industries. - Assessing the energy sector in some Arab States.



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Second Day: Tuesday – December 15th, 2009

9:30 – 11:00	Fifth Session	<p>Emerging Changes in Supervision and Control of the Banking and Financial services Industry</p> <ul style="list-style-type: none"> - How did the financial sector perform in braving the crisis? And the role of the Central Banks - Evaluation of the Egyptian Financial Sector Reform Program: Achievements and targets? - The role of the financial markets in providing finance. - Assessing the post crisis measures in some Arab financial markets.
11:00 – 11:15 Coffee Break		
11:15 – 12:30	Sixth Session	<p>Tourism and Investment in Real Estate</p> <ul style="list-style-type: none"> - Financing real estate development and what is expected from the private sector. - Main development projects, products on offer and expected return for investors - Government strategies for supporting tourism projects - Long term outlook for tourism in Egypt - Real estate and tourism development in time of crisis: what are the solutions and long term alternatives for investors? - Assessing the outlook for tourism and real estate investment
12:30 – 13:45	Seventh Session	<p>Growth Opportunities in the Telecommunication and Information Technology Sector</p> <ul style="list-style-type: none"> - Dealing with the financing crisis: how will companies finance new projects - New sources of profits: how to increase profit margins from existing cellular networks - Challenge of providing Egypt with the Fast broadband internet connection - Prospects of outsourcing call centers in Egypt - Case studies of some leading Arab states
13:45 – 15:15 Lunch		



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Investing in Industry and Agriculture		
15:15 – 16:30	Eighth Session	<ul style="list-style-type: none">- How did the crisis affect the Arab industry and industrial exports?- Industrial Zones and Egypt's strategy for industrial development.- Investment opportunities in the agricultural sector and food manufacture.- Promoting Agricultural exports: the impact of bilateral agreements.- Strategies for food security under looming shortages and increased use of bio-fuels.- Assessing food balances in some Arab States.